THE RANCH MASTER PLAN

WORK SESSION – STATUS UPDATE

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MARCH 30, 2022







Last Commissioner Work Session, November 2021

Guidance given:

- Continue forward with Phase 1 projects
- Proceed with Request for Proposal (RFP) for Public/Private Partnership (P3) Hotel
- Proceed with County Sponsored projects
- Further develop Certificates of Participation (COP) option and five-year plan
- Continue with stakeholder input and refinement of plan
- Continue to explore ways to reduce costs and increase revenues

FAIRGROUNDS AND EVENTS COMPLEX



WORK SESSION – STATUS UPDATE

Phase 1 of Five-Year Plan

- Site Infrastructure; Fairgrounds Avenue, re-locate Arena Circle, construct Andalusian Road, and extend Clydesdale Parkway
- 4-H, Youth, and Community Indoor Arena
- MAC Indoor Arena & Pavilions
- Recreational Vehicle hook-up (83 spaces)
- Maintenance Building
- Department of Natural Resources Land Stewardship offices
- 100' X 200' Outdoor Arenas
- Outdoor Surface for Stock/Trailer parking

FAIRGROUNDS AND EVENTS COMPLEX



WORK SESSION – STATUS UPDATE





The Ranch Events Complex PHASE 01



Phase 2 of Five-Year Plan

- Hotel P3
 - 250+ key room hotel with room block agreement
 - Proposals due April 7, 2022, anticipate eight-month selection and negotiation
- Exhibition Center County Sponsored
 - 60,000 SF + show hall, 35' ceilings, multipurpose flat floor space
 - Connect to new Hotel with design beginning in 2023
- FNBO Exhibition Building renovation County Sponsored
 - Begin design 2023
- BEC renovation County Sponsored
 - 23,500 SF of new additions
 - Expanded concourses, lobby, locker rooms, and club space areas
 - Begin design 2024
- McKee renovation County Sponsored
 - Begin design 2024
- COP option
 - This five-year plan allows for a forecasted 2025 COP issuance of \$25M







The Ranch Events Complex PHASE II



Stakeholder Input and Refinement

- Meetings, interviews, and round table discussions held
 - Event Arena Stakeholders
 - Input: Re-evaluate the scope of the BEC expansion
 - Community Stakeholders
 - Input: Expand McKee 4-H kitchen, and relocate various 4-H programs to the McKee 4-H Building and to the new 4-H, Youth, and Community Indoor Arena
 - Expo Stakeholders
 - Input: Remove existing kitchen space, expand building, and connect directly to new 60,000 SF Exhibition Center to create 100,000 SF space



Next Steps

- FNBO Exhibition Building expansion options
 - Bring Convention, Sports, & Leisure (CSL) back on to reinvestigate market studies, cost-benefit analysis, and feasibility for 100,000 SF Exhibition space
 - This would allow The Ranch to continue to explore and update the core business functions (keeping The Ranch market competitive while phasing construction)