





SEPTEMBER 2023

The Ranch Roadways – Inspired by Larimer County's Agricultural Roots

As The Ranch Events Complex continues to grow, subtle references to our agricultural roots pay homage to the positive influence of cattle ranching, farming and horse breeding on our community. We celebrate being a place where people can connect to those roots while also experiencing high-quality facilities, programs and entertainment opportunities that improve the lives of Larimer County residents.

When The Ranch team was developing the names of new roads around the campus, which opened in July 2023, they wanted to pay homage to the shared history, values and traditions of the community. These names symbolize the community's strong ties to

agriculture and preserving and celebrating the rich heritage of Larimer County.

Arena Circle – Arena Circle is the main roadway at The Ranch that was recently relocated to the outer edge of the facility. The Ranch team chose to keep the name Arena Circle because it encompasses the diverse range of activities held in our events center arena year-round. From PRCA rodeos and livestock exhibitions to hockey games and concerts, arena events have played a key role in The Ranch's identity for the last two decades.

Clydesdale Parkway – Clydesdale Parkway is a tribute to the elegant Clydesdale horses, which have been used in agriculture and transportation throughout history. These mighty horses represent the community's appreciation for animals and the crucial role horses have played in agriculture in Larimer County.

Show Ring Road – Show Ring Road honors the livestock exhibitions, rodeos and equestrian competitions held at The Ranch. From young to seasoned participants, everyone who steps into the show ring has put in hard work and dedication to become better at their craft and it has taught them to appreciate the achievements of current and previous farmers and ranchers in their communities.

Richard Rule Road – Richard Rule Road is a heartfelt tribute to one of Loveland's local legends. Richard Rule played an integral role in shaping the equestrian and agricultural landscape in Loveland and his efforts left an enduring impact on The Ranch. He was a big advocate for the Larimer County Fair and PRCA Rodeo, and the road name serves as a reminder of his contributions and an inspiration for future generations.



A group of Clydesdale horses at the Big Thunder Draft Horse Show in the MAC Equipment, Inc. Indoor Arena.

Construction Updates and Zones

Construction continues on the 4-H, Youth, and Community Livestock Arena and the MAC Equipment, Inc. Indoor Arena. Crews are currently working on the interior of the buildings, as well as installing the arena footing.

The new Arena Circle opened in May and all three supporting roads, Richard Rule Road, Show Ring Road and Clydesdale Parkway, are now open. Work also continues on the future RV camping locations on the northeast end of the complex. Crews are working on paving and striping the RV parking lot.

Current Construction Photos









Aerial footage of The Ranch taken in September shows the construction progress on the 4-H, Youth, and Community Livestock Arena, the MAC Equipment, Inc. Indoor Arena, roadways and the new RV hookups.

Upcoming Events at The Ranch

Timber Dan Fall Toy Show & Sale | Sept. 30

Front Range Glass Show | Sept. 30 & Oct. 1

Tool Concert | Oct. 3

CoWN Stock Horse Fallfest | Oct. 5 - 8

American Red Cross First Aid/CPR/AED Class | Oct. 6

Applewood Art Festival | Oct. 7 & 8

Rocktoberfest Quarter Horse Show | Oct. 11 - 15

Vincon 2023 | Oct. 14 & 15

Ranch's 20th Anniversary Celebration | Oct. 15

Northern Colorado Home Show | Oct. 20 - 22

Friends of the Loveland Public Library 2023 Fall Book Sale | Oct. 20 - 22

PRCA RAM Mountain States Circuit Finals | Oct. 20 & 21

Colorado Eagles vs. Grand Rapids | Oct. 20 & 21

Find a complete list of upcoming events on <u>The Ranch Events Complex</u> and the <u>Budweiser</u> <u>Events Center</u> calendars.

New to the Newsletter?

Find previous issues on our website to learn more about construction at The Ranch!









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