

BUDWEISER EVENTS CENTER

MAC EQUIPMENT INC. INDOOR ARENA | THOMAS M. MCKEE 4-H, YOUTH & COMMUNITY
BUILDING | FIRST NATIONAL BANK OF OMAHA BUILDING

5290 ARENA CIRCLE
LOVELAND, CO 80538

Dear Premium Seat Holder,

Thank you for supporting Budweiser Events Center for another exciting year! To ensure an excellent experience, we want to make sure you're familiar with all of the premium seat holder benefits, policies and procedures as well as some exciting new changes!

Best Wishes!

Lily McLendon

Lily McLendon
Corporate Sales & Premium Seating Manager
Budweiser Events Center



SPECTRA

PREMIUM SEAT GUIDE



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PREMIUM SEATING & PARTNERSHIPS TEAM

LILY MCLENDON

**CORPORATE SALES & PREMIUM
SEATING MANGER**

LILY.MCLENDON@SPECTRAXP.COM

OFFICE : 970-619-4104



Lily is a new Colorado transplant from Southern California with this being her 1st year at the Budweiser Events Center. Before coming to the BEC, Lily's work experience included premium seating with the Anaheim Ducks as well as VIP services at the Greek Theatre in Los Angeles. Lily loves to travel, and has been to over 13 countries. When she is not traveling the world, she is hanging out with her pup, Blair.



DANA DRAKE

DIRECTOR, CORPORATE PARTNERSHIPS

DANA.DRAKE@SPECTRAXP.COM

OFFICE : 970-619-4102

Dana is approaching his 6th year with the Budweiser Events Center with prior work experience in T.V. and radio advertising sales. Dana can be described as a thrill seeker and loves anything outdoors from skiing, kayaking, camping, wake boarding and the occasional walk on planes. Yes, Dana is one of a few people to walk on a plane while in the air, also known as a wing walker. When he is not out on his next adventure, he is spending time with his wife, Carli, and his kids.

PREMIUM SEAT ENTRANCE

Premium Seat Holders will use have their own dedicated entrance for ALL EVENTS hosted at Budweiser Events Center.

The Premium Seat Entrance will only allow Club Seat Holders (sections Q, R, S), Suite Holders, and Restaurant Reservations to enter. Please read the following information carefully:

1. Premium Seat Entrance will be located at the North-West Side Main lobby door, previously known as the restaurant entrance. There will be signage and staff to direct you to the correct location upon arrival.
2. Premium Seat Entrance will open at the same time as the main event doors are scheduled to open, typically one hour prior to showtime. Early Entry will NOT be granted unless you have a reservation for the Restaurant (please see Restaurant Reservation section)
3. PLEASE NOTE: additional tickets bought in the club seat sections (Q, R, S) or for luxury suites will be permitted to enter through these doors for Eagles games. This will NOT be promoted to the general public, but IF you are adding additional tickets for a certain game, your group will all be permitted through the same entrance. Anyone without a ticket in the premium seating areas will not be permitted entrance.
 - a. If your suite is relocated due to show setup restrictions, your relocated ticket location will still permit you entry through the Premium Seat Entrance.
 - b. If you are a club seat holder and purchase tickets through the premium seat portal for a non-Eagles event, your seat location and name will be put on a list allowing entry through the Premium Seat Entrance.
 - i. YOU MUST purchase tickets to non-Eagles events through the Premium Seat Portal or through your premium seat manager, Lily McLendon, to have access through the premium seat entrance. Failure to do so will result in your name not being added to the Premium Seat Entrance list.



PREMIUM PARKING

Premium Seat Holders will have access to premium parking for ALL EVENTS hosted at Budweiser Events Center.

You are currently receiving premium MOBILE parking passes for all Eagles games (mobile ticketing – on Premium Seat Portal).

Here is what you need to know regarding EAGLES Premium Parking:

1. Eagles Premium Parking is located directly across from the building in Lot D for ALL Eagles Games.
2. Premium Parking will start at least two hours prior to the game and will remain open to premium seat holders UNTIL the end of the second period. At that time, parking attendants will prepare for exit and the premium parking lot will be open to the public.
3. All Parking Passes are mobile passes and can be managed on the Premium Seat Portal.
4. We are asking that for your safety and for the safety of others, you PLEASE come to a full stop (unless attendant instructs otherwise) and display your parking pass clearly to the parking attendant on duty through your drivers' side window, so they can scan the barcode.
5. Entry to the premium lot will be on either side of the lot.

For Non-Eagles Events:

1. Premium Parking will be in the same location as it is for Eagles games and entry is available through either the north or south entrance.
2. We again ask that for your safety and the safety of others, you come to a complete stop and show the attendant your parking pass before continuing into the lot.
3. One (1) parking pass will be provided for every four (4) tickets you purchase/own for a non-Eagles event.
4. Parking Passes will be delivered in the same method you select for your ticket delivery i.e. mobile or by email. a. PLEASE NOTE: Shows that you have already received tickets for/bought/own will be sent via Print at Home to your email address on file.
5. To receive your parking pass(es), you MUST purchase tickets to non-Eagles events through the premium seat portal or through your premium seat manager, Lily McLendon. Without a premium parking pass, you will NOT be allowed to enter the premium parking lot.



RESTAURANT RESERVATIONS & POLICIES

Effective immediately, the Blue Bar & Grill will now only be taking reservations online. The new reservation system has been setup to streamline the process to ensure better quality of service. This will also allow our premium seat holders exclusive, first right of refusal access to the Blue Bar & Grill for ALL EVENTS. Please see the below information explaining how premium seat holders will be able to enjoy this new benefit:

General information:

1. The Blue Bar and Grill is located on the 4th floor suite level and can be accessed by either the suite level elevator located directly beside the Premium Seat Entrance or by the stairs located beside Guest Services.
2. The Blue Bar and Grill is open 90 minutes prior to the start of Colorado Eagles games and is subject to change for special events and concerts.
3. Making a reservation at the restaurant will permit your group early entry which is 30 minutes before general doors for Eagles games and depends on the event for non-Eagles games.
4. To make a reservation, please go to www.budweisereventscenter.com, click on the "Food and Beverage" tab and then click on "Blue Bar & Grill" tab.
5. Then click on "Make a Reservation" and this will take you to the reservation page
6. Here is the direct link to the reservations page:
www.tableagent.com/fort-collins/the-ranch-bar-grill/
7. Once on the reservation page, simply select the date of the event, the time you would like to make a reservation for and enter how many people.
8. You will be asked to create an account and enter your contact information. Please do so as this will be the only way we will be able to contact you should something change regarding your reservation.
9. Groups of 10+ will need to call Emmanuel Vollmar.
10. Menus for each month will be on the "Blue Bar & Grill" webpage.
11. PLEASE NOTE: reservations of less than 10+ will NOT be permitted by phone and must be made through the online reservation system.
12. CANCELLATION NOTICE POLICY: Cancellations must be made 24 hours in advance. Failure to do so could result in your reservation privileges being revoked after multiple instances.


Premium Seat Holders:

1. Premium Seat Holder Early Access
 - a. Premium Seat Holders will be allowed to book **THIRTY (30) DAYS** in advance of ALL events by using a passcode (provided below) on the reservation website.
 - b. The General Public will be permitted to book reservations only **FIFTEEN (15) Days** in advance of ALL events.
 - c. All events will be on a rolling calendar, meaning that once it falls within the 30-day timeframe, it will automatically be open for booking to premium seat holders by using the passcode.

This system gives you FIFTEEN DAYS ahead of the general public to make your reservations at the Blue Bar & Grill should you so choose. The premium seating passcode below should ONLY be used for Premium seat holders and their guests. We ask that Premium seat holders make reservations for their guests and **DO NOT** share the passcode below. We want to allow ALL our premium seat holders the opportunity to make a reservation at our restaurant and keep this benefit exclusive.

PREMIUM SEATING PASSCODE FOR RESTAURANT RESERVATIONS FOR ALL EVENTS: colorado

*NOTE: This code WILL change at various times throughout the season and it will be distributed out to premium seat holders at that time. Should you forget the code or it no longer work, please contact premium seat manager, Lily McLendon at 970-619-4104 or Lily.McLendon@spectrarp.com for assistance.

The Ranch
Larimer County's Event Complex


Upcoming
EVENTS

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YOUR EVENT


Budweiser
EVENTS CENTER

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YOUR VISIT


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THE RANCH




Budweiser Events Center



Upcoming Events




Group Discounts



Food & Beverage

click on the "Food and Beverage" tab

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click on "Blue Bar & Grill" tab

Food & Beverage

Visiting Budweiser Events Center? Be sure to come hungry! The Budweiser Events Center has some mouth-watering options for you to try during your visit.

Blue Bar & Grill

Budlight Balcony Menu

The Ranch
Larimer County's Event Complex

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MAKE A RESERVATION

- PLEASE NOTE: Reservations will only be taken 15 days in advance of all events.
- Once through to the reservation page, simply select the date of the event, select the time you like to make a reservation for, and note how many people will be in your party.
- You will be asked to create an account and enter your contact information. Please do so as this will be the only way we will be able to contact you should something change.
- CANCELLATION NOTICE POLICY:** Cancellations must be made 24 hours in advance of your reservation. Failure to do so may result in your reservation privileges being revoked upon multiple no-shows.
- IMPORTANT:** Please bring the confirmation email you receive upon making a reservation with you. This ensures speed of entry and granted entry should your name for some reason not appear on the list.

MAKE A RESERVATION

scroll down & click on "Make A Reservation"

SUITE CATERING PRE-ORDER POLICY

For suite holders, to pre-order food and beverage for an event, it must be done **THREE (3) BUSINESS DAYS PRIOR BY 1PM** to guarantee your order. For example:

1. All events falling on a Monday, Tuesday or Wednesday must be placed on the preceding Friday at 1:00 PM.
2. Thursday Events must be placed no later than the preceding Monday at 1:00 PM
3. Friday, Saturday and Sunday events must be placed no later than Wednesday at 1:00 PM.

Our Food & Beverage team requires three business days in which to place your pre-order.

ALL orders placed after this time will be at the sole discretion of our Food & Beverage team. Orders after this time will need to come from the suite day of event menu and be placed at the time of arrival to the event.

Orders can be placed by phone or email to David Yniguez at 970-619-4054 or at David.yniguez@spectraxy.com



PREMIUM SEAT PORTAL & TICKET ORDERING

New this year is the introduction of the premium seat portal. This is an online platform where you can manage/update your account, purchase tickets to non-Eagles events, purchase additional tickets to Eagles Events, re-print lost/misplaced tickets, print receipts from previous orders and even transfer your tickets to someone else!

One of the many benefits of being a premium seat holder is that you have the first right of refusal on tickets for all non-Eagles' events, such as family shows and concerts. Premium Seat Holders can order tickets in the club seat section OR select best available in a specific price level WITHOUT any online convenience fees or delivery method fees.

The maximum number of tickets that each premium seat holder can purchase varies based on the show type and availability. **TICKET ORDERS MUST BE PLACED DURING THE PRE-SALE OF THE EVENT TO GUARANTEE SEATING.** The limit of tickets allowed per person to be purchased will be specified in the event announcement email and is dictated by the show. Please contact me directly if you are not receiving our premium seating event announcement emails.

TICKET DELIVERY

All ticket orders for non-Eagles events or additional ticket orders for Eagles Events will be sent via mobile delivery straight to your phone or mailed to you.

TICKET ORDERING


To order tickets for a non-Eagles event or to purchase additional Eagles tickets follow the instructions below. IF for some reason the show is not available or you are having issues, please email or call me and I can process them for you.

Step 1: go to bit.ly/PremiumSeatPortal and sign in using your email address and password.


IF you have not setup your account, do not see your tickets in your account or see any events in your account, please email me for assistance. You can also go to www.budweisereventscenter.com, click on "Premium Seating", scroll down and click on "Premium Seating Portal" and then click on "My Account Manager" to access your account as well.




Budweiser Events Center




Upcoming Events




Group Discounts




Food & Beverage



Ticketing Info




Premium Seating



Seating Charts

click on the
“Premium Seating”
tab

Scroll down & click on
“My Account Manager”



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[About THE RANCH](#)
[Event SPACE](#)

Thompson River Pediatrics Club Seat Ownership

Club Seats are perfect for both corporate executives and families. As a corporate executive, use your tickets to strengthen client relationships, develop and build new relationships or reward employee performance. As a family, enjoy a safe and fan-friendly atmosphere that appeals to a wide range of age groups through a unique, upscale environment.

Club Seat Benefits & Amenities

PREMIUM SEATING PORTAL

MY ACCOUNT MANAGER

Sign into your account

Returning Online Customer

Already a customer? Enter your login information below.

E-mail or Account #:

Password:

Forgot Password?

Sign In

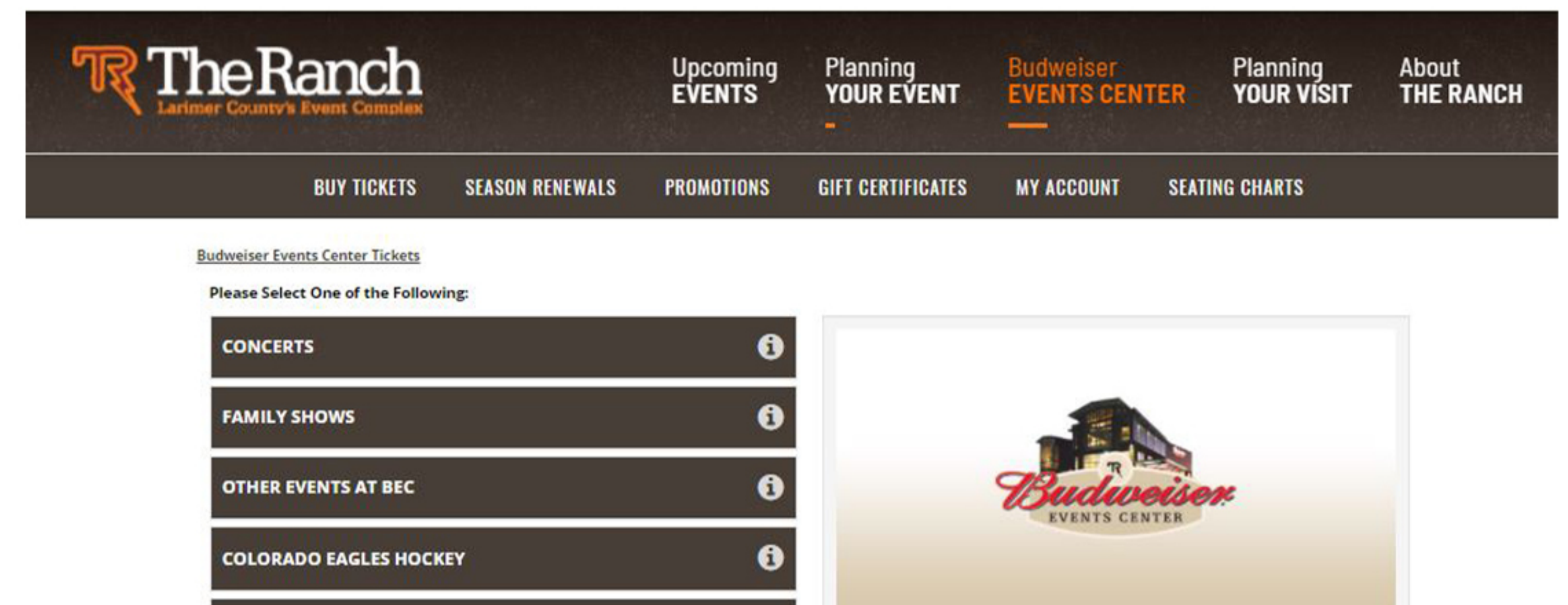
Please note that e-mail and password are case sensitive.

Sign in to your
account

CHOOSE AN EVENT

Once you are logged in, you will be directed to a main menu where different types of events will be listed along with a list of upcoming events.

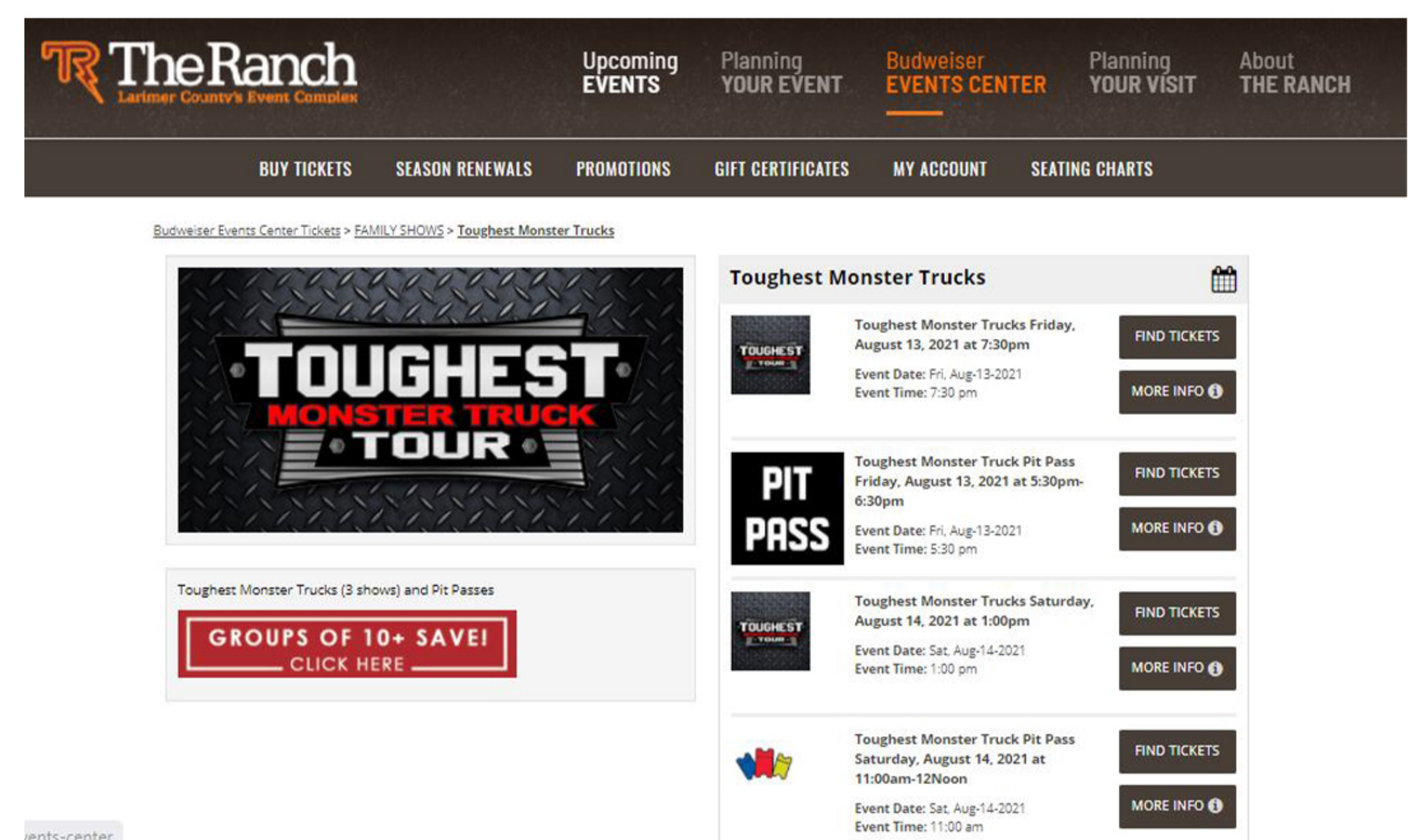
From this menu, you will be able to purchase premium seating tickets for all events on the calendar at Budweiser Events Center. Events are organized by category and consist of Concerts, Family shows, Other Events at BEC, Colorado Eagles Hockey and Suites. To order tickets for a certain event e.g. family show event, click on that category.



Under the family show category, you will see all current events that are scheduled.



Shows that have multiple show times will have all performances listed.



PLACE TICKET ORDER

Select the event you want and click 'Find Tickets.' From the 'Select Price Level' drop down, choose the type of ticket you want to purchase, followed by the quantity you want to purchase. After you enter the quantity of tickets you would like to order, proceed to checkout. Depending on the ticket delivery method you have chosen, PLEASE be sure to confirm/edit your account information displayed on the left-hand side so your tickets are sent to the appropriate place.

PLEASE NOTE: When purchasing tickets for a non-Eagle event DURING THE PRE-SALE, you will have the option to select your price level according to location and input any special requests in a box at that time. We cannot GUARANTEE that we will be able to accommodate the request e.g. front row tickets. If your request cannot be met, we will reach out to discuss the best options available.

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Accessible Seating

Promotions

Toughest Monster Truck Tour includes heart-pounding monster truck and freestyle motocross action.
\$35 Adult VIP and \$15 Child VIP seating includes Pit Party Pass.
Pit Passes can be picked up at the box office or guest services at event.
Pit Party gets fans in an hour early. Walk through the track, see the trucks up close, meet the drivers, take photos and get autographs.
\$15.00 4-Pack tickets include a \$5 off coupon redeemable at Toughest Monster Truck Souvenir Stand or Spectra Food Services and Hospitality at event. Customer must make a purchase of \$10 or more to get discount. Coupons can be picked up at box office or guest services at event. 4-Packs must be purchased in multiples of 4. 4-packs are no longer available after April 16 at 5:00pm.
Child ticket prices available in all sections for children ages 2-12. All patrons ages 2+ must have a ticket.
ALL ADULT TICKET PRICES INCREASE \$5.00 PER TICKET DAY OF SHOW.
[Click here for Seating Chart](#)

Discounts Available
for Groups of 10 or More!
Click Here or Call 970.619.4122

TOUGHEST MONSTER TRUCK TOUR
APRIL 17 & 18, 2020

TICKET PRICES
\$35 VIP
\$25
\$15 - Kids 2-12
*Adult Tickets increase by \$5 the day of the event
TRUB APPLICABLE CHARGES

Select your price level

Select Price Level

Price	Quantity
Club \$25.00 - \$35.00	<div>- 2 +</div>
Club Child \$15.00	<div>- 0 +</div>

☐ Search seats across multiple rows

Add to Cart

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SEASON RENEWALS

PROMOTIONS

GIFT CERTIFICATES

SIGN OUT

MY ACCOUNT

SEATING CHARTS

Enter Payment Information

Account Information

Koby Hearn
koby_hearn@comcastspectacor.com

Primary
5290 Arena Circle
Loveland CO 80538

Business 970-619-4104
Home NA
Cell Phone NA

Edit

Ticket Cost 89.00
Total Cost 89.00
Amount Due Now \$89.00

Payment Information

Credit Card

Card Type -Select-

Card Number

Expiration Date -Select- -Select-

Name (As it Appears on Card)

Security Code

Protect My Purchase
Protect your purchase with FanShield from unforeseen circumstances that prevent you from attending for just \$5.79.
[Learn more.](#)

SPECTRA

PREMIUM SEAT GUIDE

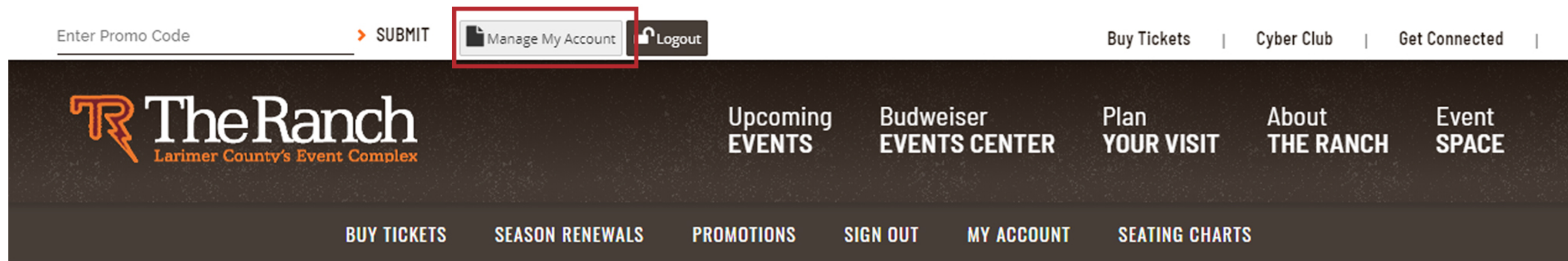
10

REISSUING TICKETS

Step 1: go to bit.ly/PremiumSeatPortal and sign in using your email address and password.

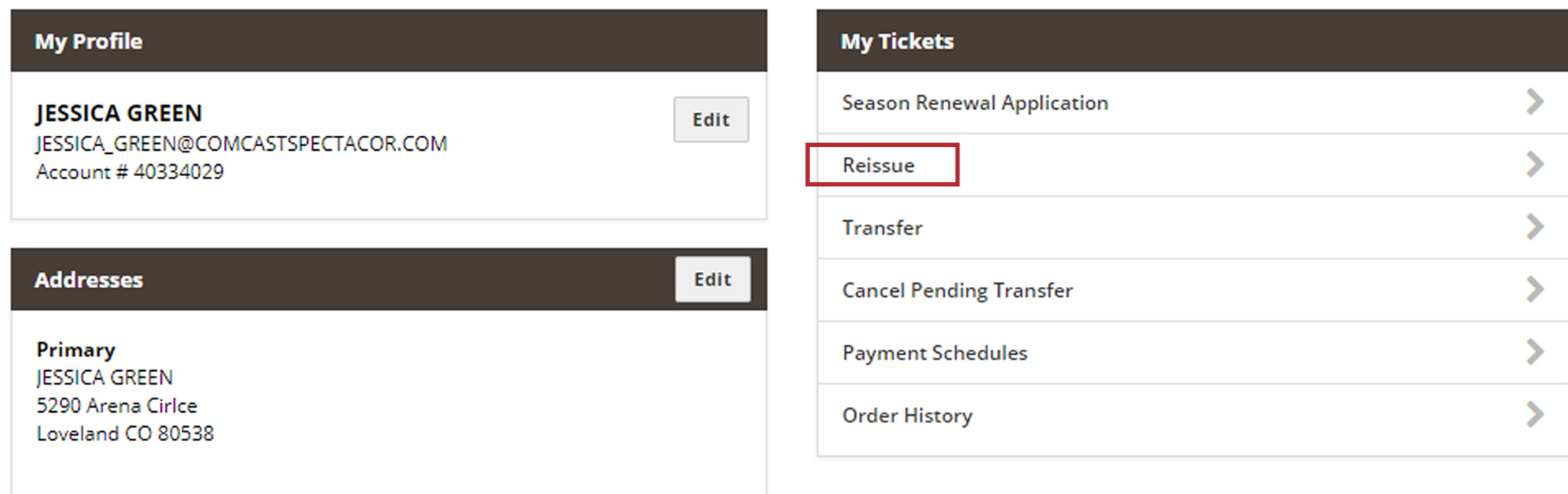
If you have not setup your account, do not see your tickets in your account or see any events in your account, please email me for assistance. You can also go to www.budweisereventscenter.com, click on “Premium Seating”, scroll down and click on “Premium Seating Portal” and then click on “My Account Manager” to access your account as well.

1. Once logged in, click the ‘Manage My Account’ button at the top right.



2. At the My Account screen, click on ‘Reissue’ under ‘My Tickets.’

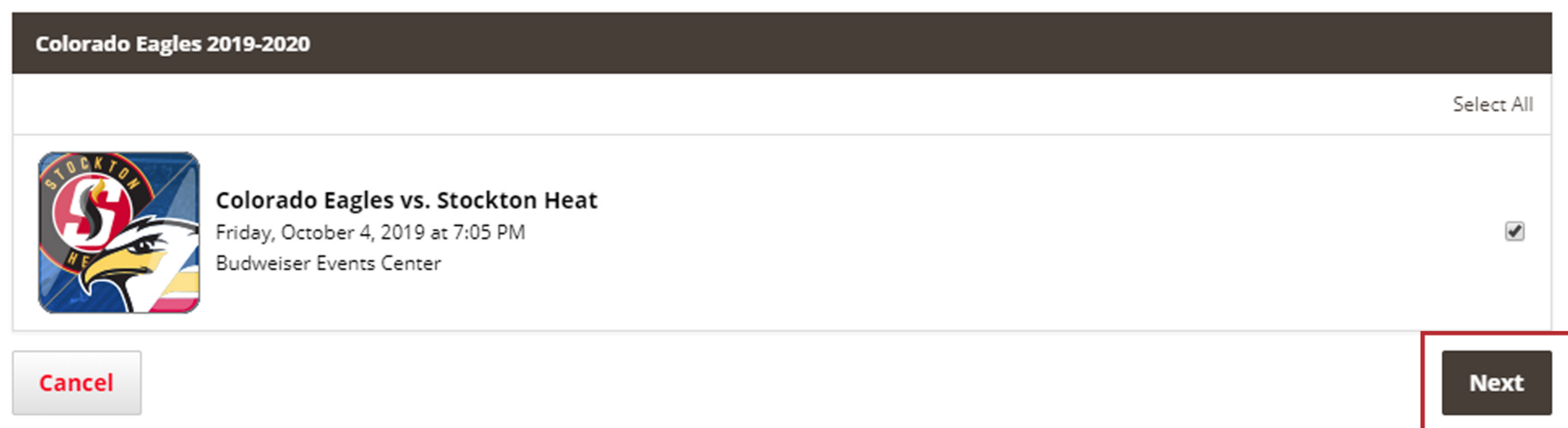
My Account



4. Select the event(s) you want to transfer and click ‘Next’

Transfer


Select events or items to transfer. Selected events must be from the same season



5. Select the seats you want to transfer and enter the Transfer Recipient information.

Transfer

The transfer must be completed by the recipient within 72 hours

 <p>Colorado Eagles vs. Stockton Heat Friday, October 4, 2019 at 7:05 PM Budweiser Events Center Colorado Eagles 2019-2020</p> <p>Select All</p> <p>S:PB, Row 1, Seat 12 PL1, Complimentary</p>	<p>Transfer Recipient</p> <p>First Name: Koby</p> <p>Last Name: Hearn</p> <p>Email: koby.hearn@spectrapp.com</p> <p>Confirm Email: koby.hearn@spectrapp.com</p> <p>Daytime Phone (Optional): 970-619-4104</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Cancel Transfer **Next**

6. Confirm the details and click 'Yes, Make Transfer'

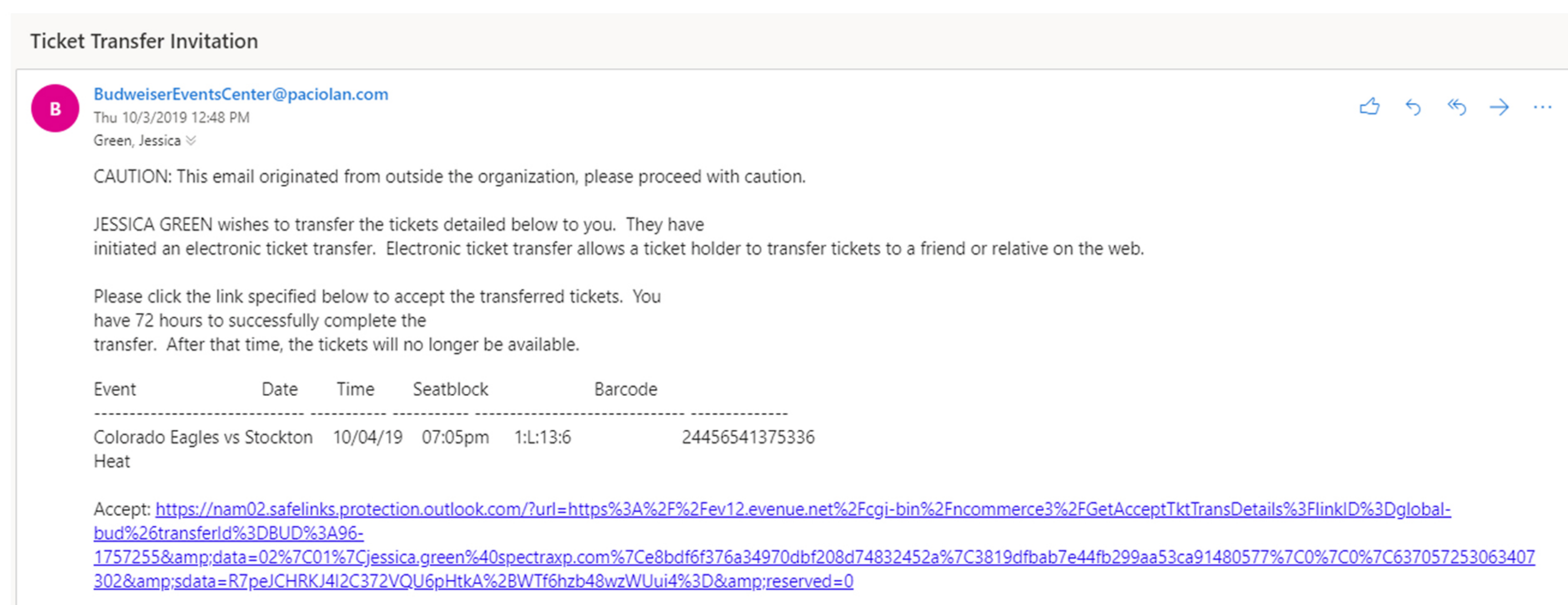
Transfer - Review

Is the following information correct?

<p>Transfer Item Edit</p> <ul style="list-style-type: none">Colorado Eagles vs. Stockton Heat Friday, October 4, 2019 at 7:05 PM Budweiser Events Center Colorado Eagles 2019-2020 S:PB, Row 1, Seat 12 PL1, Complimentary	<p>Transfer Recipient Edit</p> <p>Koby Hearn koby.hearn@spectrapp.com 970-619-4104</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------

Cancel Transfer **Yes, Make Transfer**

An email will be sent to you confirming the transfer request and an email will be sent to the recipient with a link to accept the tickets. The recipient will have 48 hours to complete the transfer, and a reminder email will be sent to the recipient 12 hours from the transfer deadline.



Accept Ticket Transfer

There will be a \$0.00 transfer fee associated with accepting these tickets.



Facility: Budweiser Events Center

Ticket Information			
Level	Section	Row	Seat
1	L	13	6

jessica.green@spectrarp.com

Accept

Reject

New Account

Your Information

☒ Individual Customer ☐ Organization

* First Name	<input type="text"/>
* Last Name	<input type="text"/>
* Email	<input type="text"/>
* Confirm Email	<input type="text"/>
* Password	<input type="password"/>
* Confirm Password	<input type="password"/>

Note: Your email address will also be your user name to sign in.

Phone Numbers

Primary	XXX-XXX-XXXX
Secondary	XXX-XXX-XXXX

Cancel

Primary

Country	United States ▼
* Address 1	Street Address, P.O. Box
Address 2	Apartment, Suite, etc.
* Zip	XXXXX or XXXXX-XXXX
City	
State	Select ▼

Save

Your Information

☒ Individual Customer ☐ Organization

* First Name	Jessica
* Last Name	Green
* Email	jessicagreen10@gmail.c

The email address you entered is already in use. Please confirm the email address entered.

* Confirm Email

* Password

* Confirm Password

Note: Your email address will also be your user name to sign in.

