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## THE RANCH CONSTRUCTION

### NEWSLETTER



OCTOBER 2023

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## Evolving The Ranch After 20 Years

The Ranch Events Complex has officially been open to the public for 20 years! The Ranch opened in September 2003, making it the first year the complex hosted the Larimer County Fair and PRCA Rodeo. The complex is possible thanks to the help of long-time fair advocates and many 4-H families and friends who helped pass a measure by Larimer County voters in 1998 to allow for a one-year sales tax to purchase the land that now houses the fair. In 1999, another measure was passed to support the construction of The Ranch, including a state-of-the-art complex with 242 acres of land and over 375,000 square feet of indoor event space.

In addition to the beloved Larimer County Fair, The Ranch Events Complex has become

known as a premier event and entertainment complex and has hosted a variety of events including trade shows, conferences, concerts, festivals, hockey games and more! The Ranch serves as a community gathering place, a major economic driver and a cultural and entertainment experience. It facilitates educational and agricultural opportunities and serves as a hub for community activities and events. The complex has and will continue to play a vital role in enhancing the lives of the Larimer County community.

The Ranch developed a Master Plan in 2017 to begin laying a framework for how the complex can maintain and expand its role in the community and county over the next 20 years. Through extensive stakeholder discussions and expert analysis, the Master Plan is now moving forward with six key goals in mind:

1. Provide entertainment, meeting, and agricultural facilities and events that satisfy community and market demands in Northern Colorado and Southern Wyoming.
2. Provide affordable, quality event space for business and community groups.
3. Safeguard County assets and effectively manage operational costs by utilizing resources efficiently, leveraging strategic partnerships, and continuously improving and innovating practices.
4. Strive to generate sufficient revenue to operate self-sufficiently and support County residents' recreational and community needs and activities.
5. Provide high-quality experiences for all users.
6. Produce a successful Larimer County Fair and PRCA Rodeo.

These goals, along with a culmination of research, influenced the types of projects The Ranch team chose to move forward with, which include a new 4-H, Youth, and Community Livestock Arena, roadway improvements, improvements to the MAC, Equipment Inc. Indoor Arena and Maintenance and Department of Natural Resources building, new RV hookups and a new outdoor riding arena. Phase 1 of construction is nearing completion, and visitors to the complex can see the initial improvements come to life!

As The Ranch team continues to identify more projects, including the latest development of a new [Event Arena and Youth Sports Training Center](#), the Larimer County community has a lot to look forward to. The future of the complex is bright as The Ranch team continues to work on enhancing facilities, expanding event offerings, and increasing accessibility for all of Larimer County to enjoy!



An outdoor concert hosted at The Ranch Events Complex.

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## The Ranch Heart Unveiling

To celebrate the 20th anniversary of The Ranch Events Complex, The Ranch hosted an anniversary party on Sunday, Oct. 15 and unveiled a brand new heart sculpture. The heart sculpture is part of the City with HeART Program led by the Loveland Chamber of Commerce. The fiberglass heart is 5 feet tall and 4.5 feet wide and joins a network of heart sculptures in Loveland designed to encourage people of all ages to have fun and celebrate the HeARTs of our community.





The Ranch Events Complex new heart sculpture created by Pat Saunders-White. The heart sculpture was inspired by Pat's original artwork, on the right, titled, "Connectivity."

The heart, created by Pat Saunders-White, represents the connections one can gain from visiting The Ranch. You can meet a friend for an Eagles game or a concert at Blue Arena, you can shake hands with a new person at a conference or tradeshow in the First National Bank of Omaha Building, or meet new friends in the 4-H community down in the barns at the MAC Arena during the Larimer County Fair. The sculpture also serves as a 'sensory experience' emphasizing the feelings and emotions evoked during various events at the complex. The Ranch offers a space where individuals can attend events that pique their interests and also have the opportunity to connect with new people.

The Ranch is proud to be able to have amazing partners and local community members in Larimer County who make milestones like this possible. The Ranch is very thankful for Pat and her hard work in bringing the vision of connectivity to life and the Loveland Chamber for their amazing partnership. We are excited for future connections to be made at the complex for years to come!

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## Construction Updates and Zones



Construction is nearing completion on the 4-H, Youth, and Community Livestock Arena and the MAC Equipment, Inc. Indoor Arena. Crews are currently working on the interior of the buildings.

The new Arena Circle opened in May and all three supporting roads, Richard Rule Road, Show Ring Road and Clydesdale Parkway, are now open. Work also continues on the future RV camping locations on the northeast end of the complex. Crews recently completed paving and striping the RV parking lot.

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## Current Construction Photos



Aerial footage of The Ranch taken in October shows the construction progress on the 4-H, Youth, and Community Livestock Arena, the MAC Equipment, Inc. Indoor Arena, roadways and the new RV hookups.

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## Upcoming Events at The Ranch

Northern Colorado Home Show | Oct. 20 - 22

Friends of the Loveland Public Library 2023 Fall Book Sale | Oct. 20 - 22

PRCA RAM Mountain States Circuit Finals | Oct. 20 & 21

Colorado Eagles vs. Grand Rapids | Oct. 20 & 21

American Red Cross First Aid/CPR/AED Class | Oct. 24

FOCO Roller Derby | Oct. 28

Bits 'N Pieces 4-H Club Dog Workshop | Nov. 1

Master Gardener Training | Nov. 2

Colorado Eagles vs. Ontario Reign | Nov. 3 & 4

Body Mind Spirit Celebration | Nov. 4 & 5

American Red Cross First Aid/CPR/AED Class | Nov. 7

Colorado Eagles vs. Henderson Silver Knights | Nov. 7 & 8

Bits 'N Pieces 4-H Club Dog Workshop | Nov. 8

Sparta Combat League - Spart MMA 100 | Nov. 11

Mannheim Steamroller Christmas | Nov. 14

REO Speedwagon Live in Concert | Nov. 17

Applewood Art Festival | Nov. 17 - 19

Pentatonix - The Most Wonderful Tour of the Year | Nov. 19

Find a complete list of upcoming events on [The Ranch Events Complex](#) and [Blue Arena](#) calendars.

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## New to the Newsletter?

Find previous issues on our [website](#) to learn more about construction at The Ranch!



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**The Ranch Events Complex**

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