





MARCH 2024

Venues at The Ranch

The Ranch Events Complex has earned a reputation as one of the premier event and entertainment complexes in the region because of the flexible venues available across the campus. With dynamic venues, The Ranch team is able to host virtually any event from meetings to thousands of fans at a concert or hockey game. As part of the Master Plan, The Ranch is expanding and improving its venue spaces to stay current with the market and needs of the Larimer County community. Get an inside peek at the six spaces including the new 4-H, Youth, and Community Arena below.

Blue Arena

Blue Arena opened in September 2003 as a multipurpose facility capable of hosting a wide variety of events. The Arena has the flexibility to adapt to multiple configurations and host family shows, concerts, sporting events and more year-round. The facility is also home to the Colorado Eagles and hosts the thunderous cheers of thousands of hockey fans each season, with an average crowd of 4,500 attendees per game. Blue Federal Credit Union is a key partner of Blue Arena.





Outside view of the Blue Arena (left) and people singing the National Anthem at a Colorado Eagles hockey game (right).

fnbo Building

The fnbo Building offers two 18,000-square-foot halls, ideal for trade shows, conferences, meetings, banquets and weddings. During events like the Applewood Arts Festival, the exhibition halls transform into a vibrant art show, drawing in crowds of art enthusiasts eager to explore a diverse range of creative expressions. In addition to the exhibition halls, the fnbo Building has three additional rooms known as the Larimer County Conference Center. These rooms offer the perfect space for trainings, meetings and education events. The First National Bank of Omaha is a key partner of the fnbo Building.





Outside view of the fnbo Building (left) and people enjoying the Applewood Art Festival (right).

MAC Equipment, Inc. Indoor Arena

The MAC Equipment, Inc. Indoor Arena hosts various events at The Ranch Events Complex, from equine and dog shows to 4-H camps. One of the most notable events hosted at the MAC Equipment, Inc. Arena is the PRCA Ram Mountain States Circuit Finals Rodeo, where 3,200 spectators gather to witness the action each year. The Ranch team recently completed improvements to the MAC Arena by expanding the warm-up space inside to 90 feet by 200 feet, which extended the covered space the entire length of the two pavilions. The extended space will elevate event operations and enhance the functionality of the MAC Arena. MAC Equipment, Inc. is a key partner of the MAC Equipment Inc. Indoor Arena.





Cowboy riding a bucking horse at the PRCA Ram Mountain States Circuit Finals Rodeo (left) and the inside of the new expanded warm-up space (right).

McKee Building

The McKee Building is the ideal space for 4-H and community events with a 12,500 square foot hall and six meeting rooms. The McKee is the busiest facility at The Ranch Events Complex with over 700 total events held in 2023. These events range from 4-H meetings to local club gatherings to community events like the Friends of the Loveland Library Spring Book Sale. This event draws in crowds of 1,500 attendees looking to find their new favorite book and engage with others in the community. The McKee Building offers the community with a great place for families to come together in Larimer County. McKee Charitable Trust is a key partner of the McKee Building.





Outside view of the McKee Building (left) and people at the Friends of the Loveland Library Spring Book Sale (right).

The Ranch Grounds

The Ranch Grounds includes the outdoor space and three outdoor riding arenas around The Ranch Events Complex. The flexible landscape is ideal for festivals, concerts, car shows, outdoor trade shows and our very own Larimer County Fair & PRCA Rodeo! The Larimer County Fair and PRCA Rodeo attracts over 130,000 attendees from near and far every year. As one of the region's premier event destinations, The Ranch Grounds showcases the vibrant spirit of the community and serves as a hub for some of Larimer County's largest events.





Larimer County Fair carnival rides (left) and jeeps at the Overland Expo Mountain West 2023 event (right).

The 4-H, Youth, and Community Arena

The Ranch Events Complex is thrilled to open its newest venue — the 4-H, Youth, and Community Arena. The new Arena will provide a home for The Ranch's 4-H partners, youth groups and community members to host livestock events, practices and educational opportunities year-round. This new arena will provide additional space and opportunities for 4-H activities and the future of agriculture to flourish.



The main entrance of the 4-H, Youth, and Community Arena.

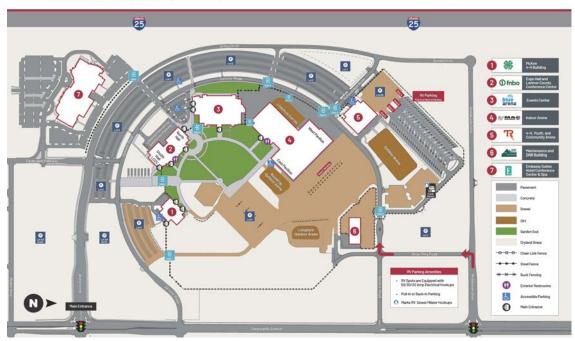
Find a complete list of upcoming events on <u>The Ranch Events Complex</u> and the <u>Blue Arena</u> calendars. Interested in planning your own event at The Ranch? Please contact the Scheduling Coordinator, Liz Jack, at <u>ljack@larimer.org</u>.

Construction Updates

Phase 1 for infrastructure and equine improvements of the voter-approved and community-driven Master Plan, is nearly complete! We are thrilled to finish Phase 1 and move forward into Phase 2 of the Master Plan, which will start with the event lawn expansion.

Construction will begin in October of this year to provide a more flexible outdoor space for events here at The Ranch.





Upcoming Events at The Ranch

4-H Sewing Workshop | March 30

Master Gardener Orientation | April 1

LC Rodeo Board Meeting | April 2

Wind Dancer 4-H Club Meeting | April 3

Bits 'N Pieces 4-H Club Dog Practice | April 3

Larimer County Horseman's Associaton Meeting | April 4

4-H Beef Camp | April 5-7

4-H Dog Expo | April 7

4-H District II Meeting | April 7

Desperados 4-H Club Meeting | April 9

4-H Horse Open Ride | April 10

Rawhiders 2 Club Meeting | April 11

Gold Crest Charity Challenge Hunter Jumper Show | April 12-14

High Plains Modelers Meeting | April 13

Wicked West Comic Expo | April 13-14

Bits 'N Pieces 4-H Club Dog Practice | April 14

Western Heritage Workshop | April 15

4-H Gardening Workshop | April 16

Find a complete list of upcoming events on <u>The Ranch Events Complex</u> and the <u>Blue Arena</u> calendars.

New to the Newsletter?

Find previous issues on our <u>website</u> to learn more about construction at The Ranch!









The Ranch Events Complex 5280 Arena Circle Loveland, CO 80538

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.