



THE RANCH CONSTRUCTION

NEWSLETTER



JANUARY 2023

Happy New Year – The Ranch's Design Principles

As construction at The Ranch Events Complex continues, we are excited to see long-discussed design principles come to life in our new facilities and expansions. During the development of the Master Plan, The Ranch Project Review Committee developed a set of guidelines to help The Ranch maintain its integrity and vision for the Complex. The seven design principles established in these guidelines are being used to establish the complex as an identifiable destination with a sense of place and purpose. These principles include:

1. **Design with authenticity:** Each new element within The Ranch will elevate the campus as a whole and exhibit excellence in design. It is aimed at staying authentic to the western agrarian heritage of the Northern Colorado Front Range and honoring

the region's long-standing and diverse agricultural roots, which span multiple generations and cultures.

2. **Design for the region:** The Ranch Events Complex is designed to feel like a product of the community instead of a unique architectural feature. The improvements currently under development will be cohesive with the current buildings and will celebrate the history of The Ranch and beloved Larimer County Fair.

 3. **Create a cohesive campus:** The three primary ways The Ranch will unify its campus is through architecture, graphics and landscaping. New developments and improvements will articulate how these elements will reinforce the goal of creating a unified campus. Each project will strive to be part of the cohesive whole.

 4. **Design for flexibility & growth:** The Ranch is situated in an area of Northern Colorado that is continuously growing. Flexibility of use is characteristic of all developments at The Ranch and of the site itself. The new developments and improvements will be designed to accommodate multiple uses, anticipate future expansion and take care not to limit the capacity for future growth.

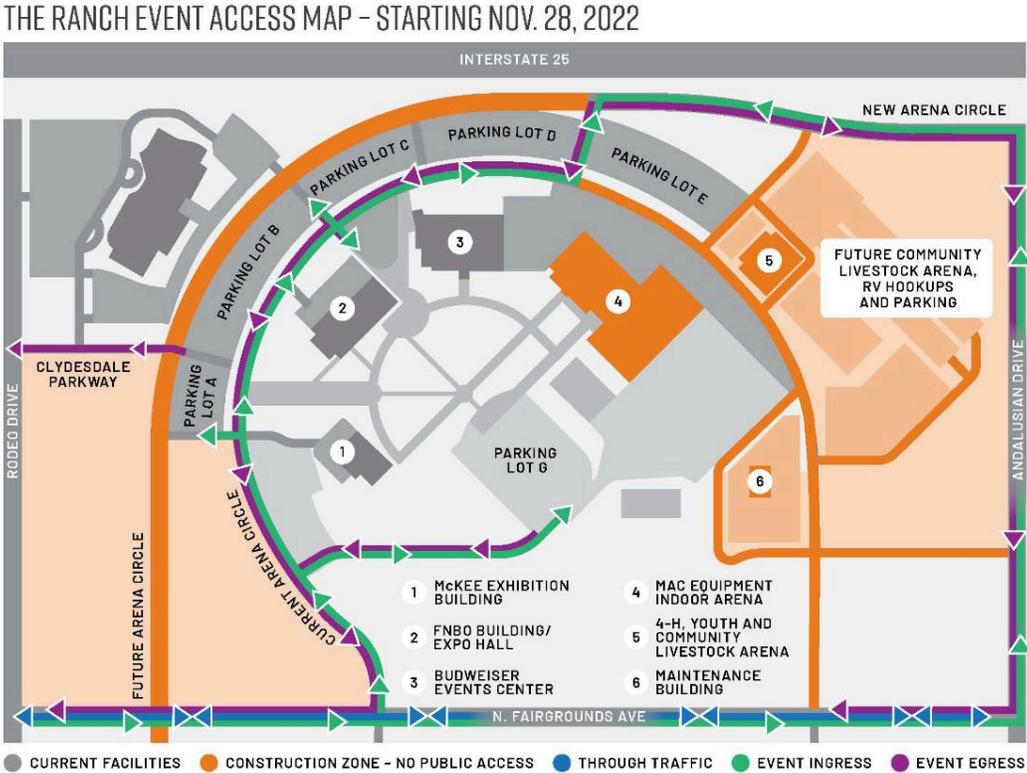
 5. **Design for the pedestrian:** Most visitors experience The Ranch as pedestrians. New wayfinding and navigation will be more intuitive and human scaled design will be implemented to balance the vastness of the landscape. Improvements will be made to the outdoor experience at The Ranch through activated outdoor spaces and pedestrian connectivity.

 6. **Design for resiliency & durability:** Facilities at The Ranch are designed for all occasions and intended to have the flexibility to host "carpet and chandelier" events and livestock shows within the same venues. All spaces will be designed for operational efficiency in terms of maintenance, cleanability and longevity.

 7. **Promote stewardship:** The Ranch will practice good stewardship, honoring the resources with which it has been entrusted through design that is fiscally responsible and operationally efficient. The team will strive to make efficient use of energy, water and materials through Low-Impact Development practices.
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Construction Updates and Zones

Due to ongoing work on Arena Circle, the MAC Equipment, Inc. Arena, and the 4-H, Youth and Community Livestock Arena, access to The Ranch Events Complex has shifted. Visitors may use the south entrance and the newly opened Andalusian Drive to access events at the Complex. The north entrance is currently closed to accommodate active construction.



Current Construction Photos





Aerial footage of The Ranch taken in January shows the location of the 4-H, Youth, and Community Livestock Arena and improvements coming to the MAC Equipment, Inc. Arena. Just east of the arena site and north of the maintenance building, construction is also underway on the new RV hookups and additional trailer parking.

Upcoming Events at The Ranch

Northern Colorado Spring Home Show | Jan. 20-22

Colorado Eagles vs. Henderson Silver Knights | Jan. 21 & 22

American Red Cross CPR Class | Jan. 24

Bits 'N Pieces Dog Workshop | Jan. 25

Master Gardener Training | Jan. 26

Shooting Sports Orientation | Jan. 28

Girl Scout Northern Colorado Cookie Rally 2023 | Jan. 29

World Championship ICE Racing Series - Vengeance Tour | Feb. 4

Mountain States Cattle Company Team Roping | Feb. 4 & 5

Colorado Eagles vs. Texas Stars | Feb. 10 & 11

Tanner Gun Show | Feb. 10-12

Colorado Eagles vs. Bakersfield Condors | Feb. 14 & 15

Bits 'N Pieces Dog Workshop | Feb. 15

Master Gardener Training | Feb. 16

An Evening with Styx | Feb. 23

Find a complete list of upcoming events on [The Ranch Events Complex](#) and the [Budweiser Events Center](#) calendars.

New to the Newsletter?

Find previous issues on our [website](#) to learn more about construction at The Ranch!



The Ranch Events Complex

5280 Arena Circle

Loveland, CO 80538

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