

Events that Connect. Experiences that Last.

EVENT LAWN

Asoneof the largestandmost versatile outdoor event spaces in Northern Colorado, the 21-acreEvent Lawn is built for seamless execution, strong guest flow, and operational efficiency. Located within The Ranch campus, it provides direct access to amenities, support spaces, and indoor venues to helpyou deliver asuccessfulevent andmaximize revenue potential.

ONSITE ACCOMMODATIONS

- Centrally located in Loveland in the heart of Northern Colorado, just 1/4 mile from I-25, with easy access to Johnstown, Windsor, Fort Collins, and Denver.
- Scalable for intim ateeventsto45,000+attendees.
- Part of an integrated 315-acre campus with indoor/outdoor venues, including a 6,800-seat multi-purpose arena.
- Flat, graded surface with drainage and structural under-grid support.
- Flexible multi-stage and layout configurations.
- Easy load-in/load-out with experienced event operations support.
- Established vendor partners and on-site sworn law enforcement.
- Fenced perimeter with controlled access and 3 public entry/box office points.
- 5,500 on-site parking spaces, rentable passenger and ADA shuttles, and RV station for the limited hook-ups.
- 700+ hotel rooms within 1 mile, 2,500+ within 5 miles.

WHAT WE CAN HOST

- Concerts and livemusicevents
- Festivals and cultural events
- Fairs and large-scale community events
- Sporting events and tournaments
- Outdoor markets and vendor events
- Corporate events and private functions
- Food and beverage festivals
- Family-friendly and seasonal programming, and more!

EVENT SPACE DETAILS

EventLawnZoneAreas

Subject to change upon completion of construction.

Zone A: 38,026+ sf
Zone B: 42,244+ sf
Zone C: 92,115+ sf
Zone D: 92,421+ sf
Zone E: 92,610 + sf
Zone F: 92,647+ sf
Zone G: 39,839+ sf
Zone H: 39,991+ sf

Event Lawn Utility Access

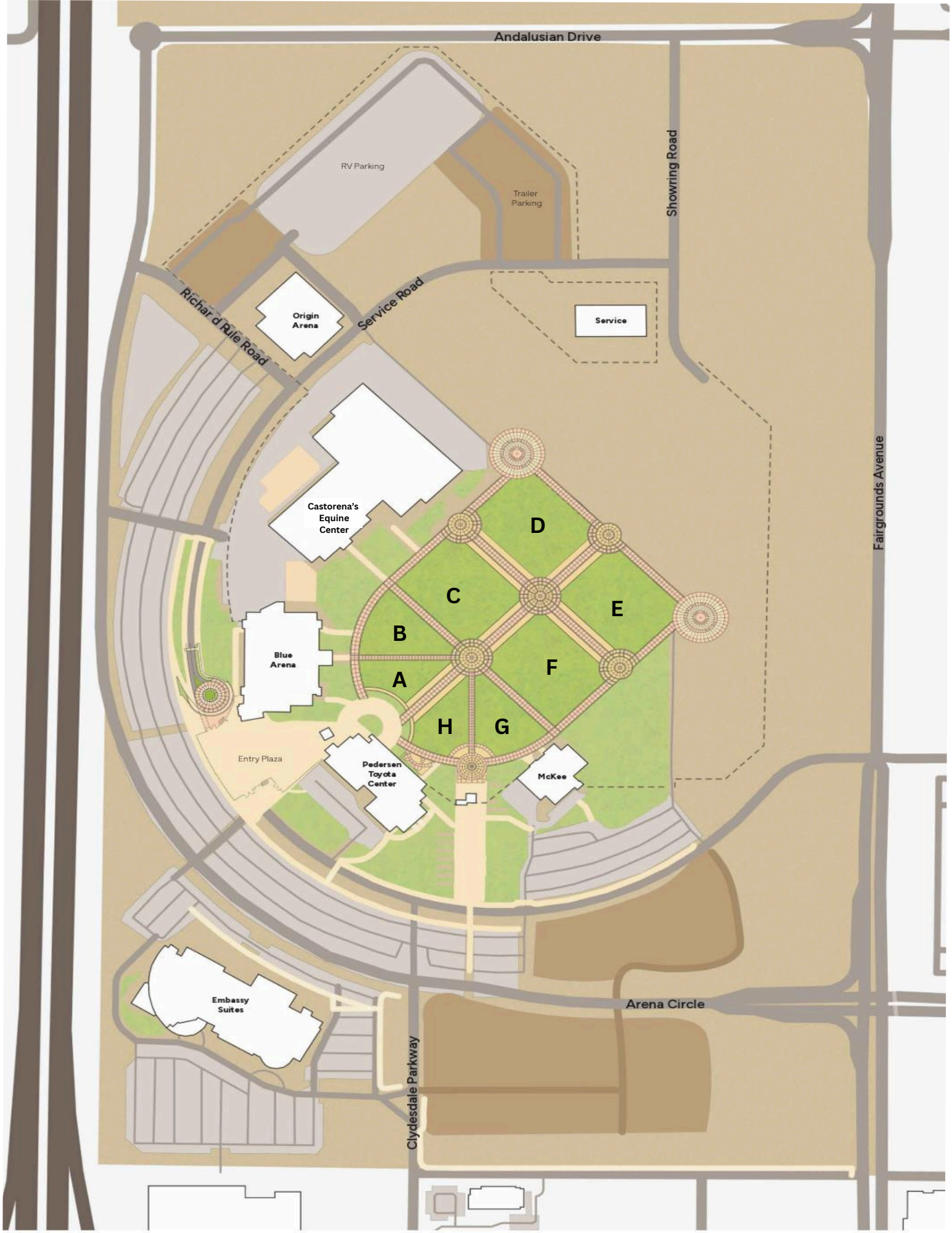
- **Water:** Drinking fountains and water hookups available.
- **Power:** 20-, 30-, and 50-amp service, plus 120-volt access.

CONTACT US TODAY

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Let's build your event together!

THE RANCH
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EVENT COMPLEX MAP

THE RANCH
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LARIMER COUNTY

Graphic Scale 300'
0' 75' 150'

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Perkins&Will