

## Approved Campus Event Space Names

The Ranch Events Complex [Full Campus Name]  
Blue FCU Arena  
Pedersen Toyota Center  
Thomas McKee 4-H Building  
MAC Equipment Inc. Indoor Arena  
4-H, Youth, and Community Arena

## Approved Co-Brand Campus Logos

### Vertical Logos

[Download Here](#)



### Horizontal Logos

[Download Here](#)



Stretching, altering, condensing or re-aligning the logos are not approved. Use the black and blue logo on a white background and the white logo on a dark colored background. You may only use logos how they appear above, click the button to download.

## About The Ranch, Larimer County Fairgrounds and Events Complex:

The Ranch, Larimer County Fairgrounds and Events Complex, located in Loveland, Colorado, opened in 2003 and is owned and operated by Larimer County. The Ranch consists of Blue FCU Arena, the MAC Equipment, Inc. Indoor Arena and Livestock Pavilions, Pedersen Toyota Center, the Thomas M. McKee 4-H Youth & Community Building and the 4-H, Youth, and Community Arena. The Ranch hosts more than 700 events annually and is home to the Larimer County Fair and PRCA Rodeo.

For more information, visit [www.TReventscomplex.com](http://www.TReventscomplex.com).

### Marketing Contact:

If you have any questions about our brand standards contact

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